



# Agatha Ruiz de la Prada: Posters Design



This show features a selection of the costumes, posters and furniture that Agatha Ruiz de la Prada created during more than thirty years of work.

The newness and optimism that define her creations appears in all her designs, especially in her graphic productions, where spontaneous and dynamic lines are used in both the typography and the contours of shapes, and relate to her characteristic live colors, the extreme stylization of motifs and the omnipresence of her symbols: hearts, flowers and stars.

With Agatha Ruiz de la Prada and Tanya Meléndez, curator of Education and Public Programs The Museum at FIT.

## ABOUT AGATHA RUIZ DE LA PRADA

Agatha Ruiz de la Prada was born in Madrid, Spain in 1960, at the crux of the Pop Art movement. Inspired by this vibrant, artistic mood of the era, the designer invoked this splash of pop onto her first collection which debuted in 1980 in her hometown of Madrid. Her creative designs spurred an instant success and went on to showcase on the catwalks of major fashion capitals of the world including Paris and Milán leading Ruiz de la Prada to open her atelier in 1982 in Madrid.

With shops now open in more than 150 countries, Ruiz de la Prada's brand has extended its market to include men's, women's, and a children's line as well as shoes, make up and even toys. Her collections have been exhibited as works of art in museums such as Museum of Modern Art in Paris and others in Japan, India and Latin America.

URBAN CULTURE  
NEW YORK

Thu, June 18–  
Mon, July 06, 2015

### Venue

Instituto Cervantes, 211 East 49th Street,  
10017 Nueva York

[View map](#)

### Admission

Free and open to the Public. Gallery hours: Monday thru Friday, from 11:30 am to 8:30 pm; Saturday, from 10:30 am to 1:30 pm.

### More information

[Instituto Cervantes New York](#)

### Credits

Organized by the Instituto Cervantes New York and Fashion Institute of Technology.



Opening on Thursday, June 18 at 7 pm. View related event: [Agatha Ruiz de la Prada in conversation with Ariele Elia and Elizabeth Way](#).